



Counties: Escambia, AL



2000 Total Population	38,440
2000 Group Quarters	3,005
2008 Total Population	37,695
2013 Total Population	37,105
2008 - 2013 Annual Rate	-0.32%



2000 Households	14,297
2000 Average Household Size	2.48
2008 Households	14,399
2008 Average Household Size	2.4
2013 Households	14,321
2013 Average Household Size	2.37
2008 - 2013 Annual Rate	-0.11%
2000 Families	10,088
2000 Average Family Size	2.99
2008 Families	10,040
2008 Average Family Size	2.94
2013 Families	9,881
2013 Average Family Size	2.93
2008 - 2013 Annual Rate	-0.32%



2000 Housing Units	16,544
Owner Occupied Housing Units	66.6%
Renter Occupied Housing Units	19.8%
Vacant Housing Units	13.6%
2008 Housing Units	17,238
Owner Occupied Housing Units	65.0%
Renter Occupied Housing Units	18.6%
Vacant Housing Units	16.5%
2013 Housing Units	17,507
Owner Occupied Housing Units	63.5%
Renter Occupied Housing Units	18.3%
Vacant Housing Units	18.2%

Median Household Income

2000	\$28,354
2008	\$33,244
2013	\$36,465

Median Home Value

2000	\$56,732
2008	\$80,546
2013	\$83,725

Per Capita Income

2000	\$14,396
2008	\$17,620
2013	\$19,292

Median Age

2000	36.8
2008	38.4
2013	39.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Escambia, AL

**2000 Households by Income**

Household Income Base	14,277
< \$15,000	28.5%
\$15,000 - \$24,999	17.3%
\$25,000 - \$34,999	12.7%
\$35,000 - \$49,999	17.2%
\$50,000 - \$74,999	14.3%
\$75,000 - \$99,999	5.1%
\$100,000 - \$149,999	3.1%
\$150,000 - \$199,999	1.0%
\$200,000+	0.7%
Average Household Income	\$37,913

2008 Households by Income

Household Income Base	14,399
< \$15,000	22.5%
\$15,000 - \$24,999	16.8%
\$25,000 - \$34,999	12.3%
\$35,000 - \$49,999	15.3%
\$50,000 - \$74,999	20.4%
\$75,000 - \$99,999	6.7%
\$100,000 - \$149,999	4.1%
\$150,000 - \$199,999	1.1%
\$200,000+	0.9%
Average Household Income	\$43,531

2013 Households by Income

Household Income Base	14,321
< \$15,000	19.9%
\$15,000 - \$24,999	16.6%
\$25,000 - \$34,999	12.1%
\$35,000 - \$49,999	14.3%
\$50,000 - \$74,999	21.6%
\$75,000 - \$99,999	8.5%
\$100,000 - \$149,999	4.9%
\$150,000 - \$199,999	1.1%
\$200,000+	1.1%
Average Household Income	\$47,031

2000 Owner Occupied HUs by Value

Total	11,018
<\$50,000	44.7%
\$50,000 - 99,999	36.7%
\$100,000 - 149,999	11.6%
\$150,000 - 199,999	4.0%
\$200,000 - \$299,999	2.1%
\$300,000 - 499,999	0.8%
\$500,000 - 999,999	0.1%
\$1,000,000+	0.0%
Average Home Value	\$68,799

2000 Specified Renter Occupied HUs by Contract Rent

Total	3,226
With Cash Rent	84.9%
No Cash Rent	15.1%
Median Rent	\$246
Average Rent	\$239

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Escambia, AL



2000 Population by Age

Total	38,440
0 - 4	6.2%
5 - 9	6.9%
10 - 14	6.8%
15 - 19	7.2%
20 - 24	6.7%
25 - 34	13.5%
35 - 44	15.4%
45 - 54	13.5%
55 - 64	10.2%
65 - 74	7.3%
75 - 84	4.6%
85+	1.7%
18+	75.9%

2008 Population by Age

Total	37,695
0 - 4	6.3%
5 - 9	6.0%
10 - 14	6.1%
15 - 19	6.4%
20 - 24	6.7%
25 - 34	13.8%
35 - 44	14.2%
45 - 54	14.5%
55 - 64	11.8%
65 - 74	7.8%
75 - 84	4.4%
85+	2.0%
18+	78.0%

2013 Population by Age

Total	37,105
0 - 4	6.1%
5 - 9	5.8%
10 - 14	6.0%
15 - 19	6.4%
20 - 24	6.6%
25 - 34	12.6%
35 - 44	13.9%
45 - 54	14.3%
55 - 64	13.3%
65 - 74	8.0%
75 - 84	4.7%
85+	2.2%
18+	78.3%

2000 Population by Sex

Males	50.7%
Females	49.3%

2008 Population by Sex

Males	51.1%
Females	48.9%

2013 Population by Sex

Males	51.2%
Females	48.8%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

**Counties: Escambia, AL****2000 Population by Race/Ethnicity**

Total	38,440
White Alone	64.4%
Black Alone	30.8%
American Indian Alone	3.0%
Asian or Pacific Islander Alone	0.3%
Some Other Race Alone	0.4%
Two or More Races	1.1%
Hispanic Origin	1.0%
Diversity Index	50.0

2008 Population by Race/Ethnicity

Total	37,695
White Alone	62.0%
Black Alone	32.3%
American Indian Alone	3.3%
Asian or Pacific Islander Alone	0.4%
Some Other Race Alone	0.6%
Two or More Races	1.4%
Hispanic Origin	1.5%
Diversity Index	52.5

2013 Population by Race/Ethnicity

Total	37,105
White Alone	60.6%
Black Alone	33.1%
American Indian Alone	3.5%
Asian or Pacific Islander Alone	0.4%
Some Other Race Alone	0.8%
Two or More Races	1.6%
Hispanic Origin	2.0%
Diversity Index	54.1

**2000 Population 3+ by School Enrollment**

Total	37,184
Enrolled in Nursery/Preschool	1.3%
Enrolled in Kindergarten	1.5%
Enrolled in Grade 1-8	11.9%
Enrolled in Grade 9-12	5.3%
Enrolled in College	3.1%
Enrolled in Grad/Prof School	0.4%
Not Enrolled in School	76.5%

2008 Population 25+ by Educational Attainment

Total	25,846
Less than 9th Grade	8.1%
9th - 12th Grade, No Diploma	18.2%
High School Graduate	37.1%
Some College, No Degree	17.8%
Associate Degree	7.0%
Bachelor's Degree	7.4%
Graduate/Professional Degree	4.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

**Counties: Escambia, AL****2008 Population 15+ by Marital Status**

Total	30,756
Never Married	25.4%
Married	53.8%
Widowed	8.2%
Divorced	12.6%

**2000 Population 16+ by Employment Status**

Total	30,201
In Labor Force	52.0%
Civilian Employed	48.3%
Civilian Unemployed	3.6%
In Armed Forces	0.1%
Not in Labor Force	48.0%

2008 Civilian Population 16+ in Labor Force

Civilian Employed	90.1%
Civilian Unemployed	9.9%

2013 Civilian Population 16+ in Labor Force

Civilian Employed	90.9%
Civilian Unemployed	9.1%

2000 Females 16+ by Employment Status and Age of Children

Total	14,915
Own Children < 6 Only	7.4%
Employed/in Armed Forces	3.9%
Unemployed	0.4%
Not in Labor Force	3.0%
Own Children < 6 and 6-17 Only	5.6%
Employed/in Armed Forces	3.6%
Unemployed	0.4%
Not in Labor Force	1.5%
Own Children 6-17 Only	18.6%
Employed/in Armed Forces	12.3%
Unemployed	0.8%
Not in Labor Force	5.5%
No Own Children < 18	68.5%
Employed/in Armed Forces	26.0%
Unemployed	1.9%
Not in Labor Force	40.5%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008.



Counties: Escambia, AL

**2008 Employed Population 16+ by Industry**

Total	12,905
Agriculture/Mining	4.2%
Construction	7.9%
Manufacturing	18.5%
Wholesale Trade	2.3%
Retail Trade	13.4%
Transportation/Utilities	6.1%
Information	2.2%
Finance/Insurance/Real Estate	4.0%
Services	35.3%
Public Administration	6.1%

2008 Employed Population 16+ by Occupation

Total	12,905
White Collar	47.6%
Management/Business/Financial	9.3%
Professional	15.2%
Sales	11.4%
Administrative Support	11.7%
Services	16.2%
Blue Collar	36.2%
Farming/Forestry/Fishing	1.4%
Construction/Extraction	6.6%
Installation/Maintenance/Repair	6.3%
Production	12.2%
Transportation/Material Moving	9.7%

**2000 Workers 16+ by Means of Transportation to Work**

Total	14,316
Drove Alone - Car, Truck, or Van	81.1%
Carpooled - Car, Truck, or Van	14.4%
Public Transportation	0.7%
Walked	1.6%
Other Means	1.1%
Worked at Home	1.1%

2000 Workers 16+ by Travel Time to Work

Total	14,316
Did Not Work at Home	98.9%
Less than 5 minutes	5.3%
5 to 9 minutes	17.0%
10 to 19 minutes	34.3%
20 to 24 minutes	9.3%
25 to 34 minutes	15.2%
35 to 44 minutes	2.5%
45 to 59 minutes	5.4%
60 to 89 minutes	4.9%
90 or more minutes	4.9%
Worked at Home	1.1%
Average Travel Time to Work (in min)	25.5

2000 Households by Vehicles Available

Total	14,297
None	9.2%
1	31.7%
2	38.1%
3	14.9%
4	4.5%
5+	1.5%
Average Number of Vehicles Available	1.8

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Escambia, AL



2000 Households by Type

Total	14,297
Family Households	70.6%
Married-couple Family	51.7%
With Related Children	23.3%
Other Family (No Spouse)	18.9%
With Related Children	12.7%
Nonfamily Households	29.4%
Householder Living Alone	26.4%
Householder Not Living Alone	3.1%

Households with Related Children	36.0%
Households with Persons 65+	26.7%

2000 Households by Size

Total	14,297
1 Person Household	26.4%
2 Person Household	33.4%
3 Person Household	18.2%
4 Person Household	13.9%
5 Person Household	5.7%
6 Person Household	1.7%
7+ Person Household	0.8%

2000 Households by Year Householder Moved In

Total	14,297
Moved in 1999 to March 2000	16.3%
Moved in 1995 to 1998	26.1%
Moved in 1990 to 1994	14.5%
Moved in 1980 to 1989	15.1%
Moved in 1970 to 1979	13.5%
Moved in 1969 or Earlier	14.5%
Median Year Householder Moved In	1992



2000 Housing Units by Units in Structure

Total	16,544
1, Detached	66.3%
1, Attached	0.9%
2	1.9%
3 or 4	2.0%
5 to 9	1.7%
10 to 19	0.5%
20+	1.4%
Mobile Home	25.1%
Other	0.2%

2000 Housing Units by Year Structure Built

Total	16,544
1999 to March 2000	3.1%
1995 to 1998	10.3%
1990 to 1994	7.6%
1980 to 1989	16.1%
1970 to 1979	20.1%
1969 or Earlier	42.7%
Median Year Structure Built	1974

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

**Counties: Escambia, AL****Top 3 Tapestry Segments**

1.	Southern Satellites
2.	Rural Bypasses
3.	Heartland Communities



2008 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$18,515,925
Average Spent	\$1,285.92
Spending Potential Index	48
Computers & Accessories: Total \$	\$1,850,793
Average Spent	\$128.54
Spending Potential Index	54
Education: Total \$	\$9,371,022
Average Spent	\$650.81
Spending Potential Index	47
Entertainment/Recreation: Total \$	\$33,753,288
Average Spent	\$2,344.14
Spending Potential Index	63
Food at Home: Total \$	\$44,329,584
Average Spent	\$3,078.66
Spending Potential Index	63
Food Away from Home: Total \$	\$29,402,753
Average Spent	\$2,042.00
Spending Potential Index	60
Health Care: Total \$	\$42,209,703
Average Spent	\$2,931.43
Spending Potential Index	72
HH Furnishings & Equipment: Total \$	\$17,353,902
Average Spent	\$1,205.22
Spending Potential Index	52
Investments: Total \$	\$5,892,031
Average Spent	\$409.20
Spending Potential Index	40
Retail Goods: Total \$	\$244,526,856
Average Spent	\$16,982.21
Spending Potential Index	63
Shelter: Total \$	\$113,674,489
Average Spent	\$7,894.61
Spending Potential Index	51
TV/Video/Sound Equipment: Total \$	\$12,406,687
Average Spent	\$861.64
Spending Potential Index	60
Travel: Total \$	\$14,542,347
Average Spent	\$1,009.96
Spending Potential Index	54
Vehicle Maintenance & Repairs: Total \$	\$8,845,867
Average Spent	\$614.34
Spending Potential Index	62

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.